

The background is a dark, almost black, marbled texture with intricate, flowing veins of a bright, metallic gold color. The veins vary in thickness and direction, creating a complex, organic pattern. The overall effect is one of luxury and elegance.

COFFEE GOLD

by Evan Care



Technical Datasheet

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EVN
COFFEE GOLD
TART
100% NATURAL
100% VEGAN
100% CRUELTY-FREE

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From the beginning of civilization, hair has always been considered fundamental to our esthetic identity. The length, the shape of the cut and its framing with the face provides us information about the personality of each person. Now, imagine being able to further highlight facial features with a perfect straightening product that treats and nourishes the hair while also transforming it. This is Coffee Gold's preposition. Combining the best components in the market with the power of natural coconut, amla and coffee extracts, the result will always be a lasting and healthy liss.

STEP BY STEP

KERATIN

 **{01 Preparation:** Wash the hair and apply **Step 1 - Start Shampoo** involving the hair well. No need to massage the scalp. Leave to set for 10 minutes on normal hair and 20 minutes on difficult hair. Rinse.

 **{02** Dry 80% with a hair dryer.

 **{03** Divide the hair into 6 equal parts.

 **{04** Apply **Step 2 - Keratin**, 1 cm from the root to the tips wrapping the entire strand of hair and spreading with a fine comb.

 **{05** Leave on for 20 minutes. Remove excess product with an extra fine comb.

 **{06** Dry the hair 100% with a warm dryer. It is not necessary to brush.

 **{07** After drying, divide the hair into thin strands and straighten according to the table aside. Insist on the roots and near the nape. Repeat until completely loose.

 **{08** Wash the hair. Apply **Step 3 - Hair Mask** and massage. Leave on for 10 to 20 minutes and rinse.

 **{09** Finish with a hair dryer or as desired.

Material Required

 Professional hair dryer, hair clips, protective gloves, hairbrush, fine comb, measuring cup and straightening iron.

Temperature and Repetitions

 **Natural and thin Hair:**
Straight iron: 210°
Root: 6 to 8 times
Length: 6 to 8 times
Tips: 2 to 3 times

 **Thin, discolored and damaged hair:**
Straight iron: 180°
Root: 6 to 9 times
Length: 5 to 7 times
Tips: 1 to 3 times

 **Dyed, frizzy and wavy hair:**
Straight iron: 230°
Root: 6 to 12 times
Length: 6 to 12 times
Tips: 3 to 6 times

 **Natural and thick hair:**
Straight iron: 230°
Root: 10 to 12 times
Length: 15 times
Tips: 5 to 8 times

Hair Length and Product Quantity

 **Short:**
10g

 **Long:**
20g to 30g

 **Medium:**
30g to 40g

 **Extra-Long:**
50g to 60g

Setting time

 **Thin:**
20 minutes

 **Frizzy:**
20 minutes

 **Difficult:**
20 minutes



KERATIN

Coffee Gold - Keratin was developed for hair with excessive volume. It reduces volume and treats the hair fiber in depth, providing smoothness, shine and silkiness. The perfect combination of keratin, arginine and the blend of amino acids extracted from coffee recovers the hair, protecting it and providing it with natural movement.



See Online

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